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Erasmus + Capacity Building in VET

Biochar for Circular Economy in Vocational Education and Training B4CVET

D4.1. Dissemination and Sustainability Plan

June 2026

Responsible Partner: A&I Services & Consulting



A&I SERVICES
& CONSULTING



irbea | irish
bioenergy
association



Shkolla e Mesme
Profesionale
Mihal Shëhini



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PROJECT DESCRIPTION

Project title: Biochar for Circular Economy in Vocational Education and Training

Acronym: B4CVET

Coordinator: DEULA Nienburg GmbH – Lehranstalt für Agrartechnik

Project number: 101241833

Topic: ERASMUS-EDU-2025-CB-VET-WB

Type of action: ERASMUS-LS

Project starting date: January 1, 2026

Project duration: 24 months

Consortium

- DEULA Nienburg GmbH – Lehranstalt für Agrartechnik, DEULA (Coordinator)
- BLINC eG, BLINC (Beneficiary)
- Irish Bioenergy Association Ltd, IRBEA (Beneficiary)
- Agriculture High School "Mihal Shahini", AHMS (Beneficiary)
- Ministry of Economy, Culture and Innovation, MEKI (Beneficiary)
- Agrinet Albania, AGRINET (Beneficiary)
- A & I Services & Consulting, AISC (Beneficiary)

Work Packages

WP1 – Project Management and Coordination

WP2 – Research, Framework Development and Learning Resources.

WP3 – Piloting and Transfer into B4CVET Courses.

WP4 – Dissemination and Sustainability

DELIVERABLE DESCRIPTION

Work package: WP4 – Dissemination and Sustainability

Deliverable: D4.1 – Dissemination and Sustainability Plan

Lead beneficiary: AISC – A & I Services & Consulting

Dissemination level: Public (PU)

Type: Report (R)

Due date: 30.06.2026



Version Control

Version	Date	Author	Changes
0.1	09.06.2026	Altin Idrizi, AISC	First draft

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I. Introduction

The B4CVET (Biochar for Circular Economy in Vocational Education and Training) project is a 24-month Erasmus+ Capacity Building in Vocational Education and Training (CB-VET) initiative funded under the ERASMUS-EDU-2025-CB-VET-WB call. The project brings together seven partners from Germany, Ireland, and Albania with the common goal of strengthening vocational education and training through innovation, sustainability, and stronger cooperation between education providers, public authorities, businesses, and local communities.

The project addresses important challenges currently faced by the Albanian VET sector, including the need for more practical learning opportunities, stronger links with labour market needs, increased environmental awareness, and the development of green skills for future employment. Through the introduction of biochar-related learning content and Circular Carbon Economy (CCE) concepts, B4CVET aims to equip learners, teachers, and stakeholders with knowledge and competences that support sustainable agricultural practices, climate action, and green entrepreneurship.

A key element of the project is the development and testing of innovative training materials, competence frameworks, digital learning resources, and pilot courses that can be integrated into vocational education and training systems. Through international cooperation and knowledge exchange, project partners will work together to create a modern learning environment that supports both initial vocational education and continuing vocational education and training.

The Dissemination and Sustainability Plan has been developed within Work Package 4 and serves as a strategic document that guides all communication, dissemination, exploitation, and sustainability activities throughout the project lifecycle and beyond. The purpose of this plan is to ensure that project results reach the widest possible audience and create a long-lasting impact at local, national, and European levels.

The document outlines the communication channels, dissemination tools, target groups, responsibilities, and key performance indicators that will be used to promote project activities and results. It also defines the measures that project partners will implement to ensure that the developed outputs, learning resources, methodologies, and cooperation networks continue to be used and further developed after the end of the Erasmus+ funding period.

The dissemination activities will focus on raising awareness of the project, engaging stakeholders, promoting project results, and supporting the transfer of knowledge and



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innovation across the vocational education sector. At the same time, sustainability activities will ensure the continued availability, usability, and further development of project outputs through institutional commitment, stakeholder engagement, integration into educational practice, and future cooperation initiatives.

This Dissemination and Sustainability Plan is a living document that may be updated during the implementation of the project to reflect emerging opportunities, stakeholder needs, and project developments. It provides a common framework for all consortium partners and supports the achievement of the project's long-term vision of strengthening green skills, innovation, and sustainable vocational education in Albania and beyond.

Project logo



Project consortium



Objectives of Dissemination Strategy

The dissemination strategy of the B4CVET project aims to ensure that all project activities, results, methodologies, learning resources, and good practices are effectively communicated to relevant stakeholders at local, national, and European levels. Dissemination is considered a key component of the project because it supports the transfer of knowledge, increases the visibility of project achievements, promotes stakeholder engagement, and contributes to the long-term sustainability of project results.

The B4CVET project focuses on strengthening vocational education and training through the introduction of Circular Carbon Economy (CCE) concepts and biochar-related learning opportunities. Therefore, dissemination activities will not only communicate project outputs but will also raise awareness about sustainable agriculture, climate action, green skills, circular economy principles, and innovative vocational education approaches.



The dissemination strategy has several specific objectives. The first objective is to increase awareness of the project among vocational education providers, teachers, learners, public authorities, businesses, farmers, and other relevant stakeholders. Through continuous communication activities, stakeholders will be informed about project progress, achievements, training opportunities, events, and results.

The second objective is to promote the uptake and use of project outputs. The competence framework, learning modules, digital learning resources, training materials, pilot courses, and project recommendations will be widely shared to encourage their use by vocational schools, training centres, agricultural organisations, and other interested institutions.

The third objective is to strengthen cooperation between education and industry. Dissemination activities will support networking and collaboration between VET providers, businesses, agricultural stakeholders, policy makers, and civil society organisations. This cooperation will contribute to the development of relevant skills and improved learning opportunities for learners and professionals.

Another important objective is to support policy dialogue and decision-making processes. The project will communicate its findings and recommendations to national and regional authorities responsible for vocational education, agriculture, sustainability, and economic development. This will contribute to the wider recognition and integration of project approaches within existing educational and policy frameworks.

The dissemination strategy also aims to create a strong European dimension by sharing project results through international networks, conferences, digital platforms, and cooperation initiatives. The involvement of partners from Germany, Ireland, and Albania provides valuable opportunities for cross-border learning and knowledge exchange.

Finally, dissemination activities will contribute to the sustainability of project results by creating long-term visibility, encouraging institutional adoption of project outputs, and supporting future cooperation and funding opportunities. Through a coordinated and systematic approach, the B4CVET consortium will ensure that project achievements continue to generate value for learners, educators, businesses, and communities well beyond the duration of the project.



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B4CVET Project



↓

Visibility

↓

Awareness

↓

Engagement

↓

Uptake

↓

Sustainability

Communication at Project Level

Effective communication is essential for the successful implementation of the B4CVET project. The consortium will establish a structured communication framework to ensure that all partners remain informed, engaged, and aligned throughout the project lifecycle. Communication activities will support project management, facilitate knowledge sharing, strengthen cooperation among partners, and contribute to the successful achievement of project objectives and results.

Communication within the project will be coordinated under Work Package 4 and will involve all consortium members. The lead partner for dissemination and sustainability activities, A & I Services & Consulting (AISC), will work closely with all partners to ensure consistent communication and visibility of project activities and results.

The communication approach will combine internal and external communication mechanisms. Internal communication will support project coordination, monitoring, reporting, decision-making, and the exchange of information among partners. External communication will focus on promoting project activities, engaging stakeholders, and disseminating project results to wider audiences.

The consortium will use various communication channels to facilitate collaboration and information exchange. Regular online meetings will be organised to review project progress, discuss ongoing activities, monitor deliverables, and address potential challenges. In addition, face-to-face meetings and transnational project meetings will provide opportunities for strategic planning, networking, and knowledge exchange among project partners.

Digital communication tools will play a central role in project implementation. Partners will use email communication, cloud-based document sharing systems, collaborative workspaces, and online meeting platforms to ensure efficient communication across different countries and organisations. Shared repositories will be established to store project documents, templates, reports, communication materials, and dissemination evidence.

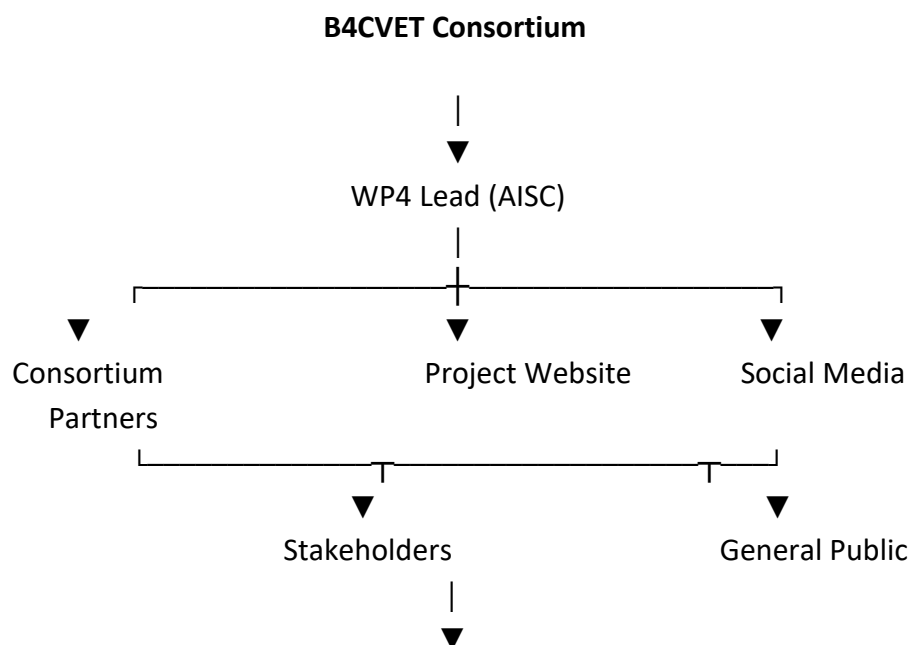


To ensure consistency in project communication, partners will follow common communication guidelines regarding the use of the project visual identity, Erasmus+ acknowledgement requirements, document templates, logos, and branding materials. This will help create a unified image of the project across all communication activities.

Communication activities will also include regular updates on project achievements, pilot activities, training events, study visits, stakeholder meetings, and dissemination actions. Information will be shared through the project website, social media channels, partner websites, newsletters, brochures, and public events.

Particular attention will be given to communication with key stakeholders such as vocational education providers, teachers, learners, agricultural organisations, SMEs, policy makers, public authorities, environmental organisations, and local communities. These stakeholders will be continuously informed about project developments and invited to participate in project activities whenever relevant.

The communication strategy will be reviewed regularly during project implementation to ensure that communication activities remain effective, relevant, and responsive to stakeholder needs. Through coordinated communication efforts, the B4CVET consortium aims to maximise project visibility, strengthen stakeholder engagement, and support the long-term impact of project results.



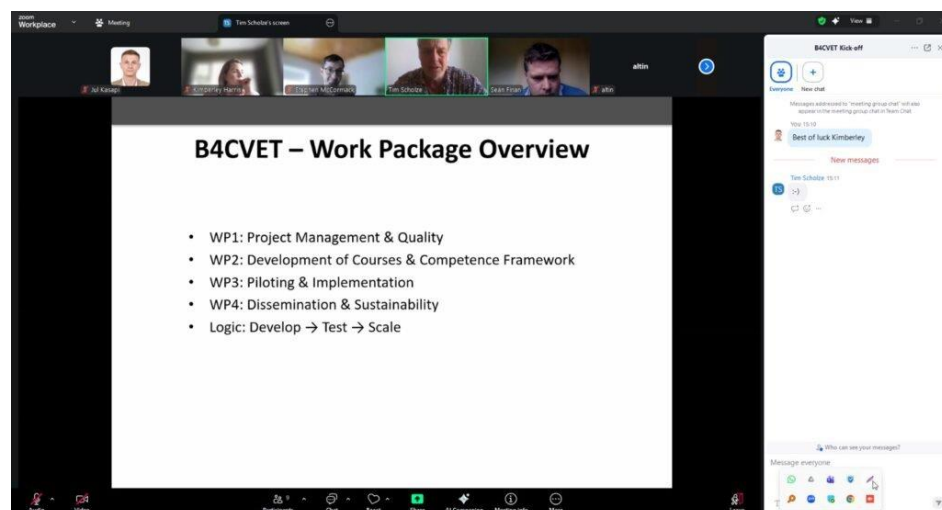
VET Providers, Teachers, Learners, SMEs, Farmers, Policy Makers, Authorities



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Consortium meeting



Target Groups and Stakeholders

The success and long-term impact of the B4CVET project depend on the active involvement of a wide range of target groups and stakeholders. The dissemination activities will therefore be designed to reach different audiences at local, national, and European levels, ensuring that project results are widely shared, understood, and adopted.

The primary target group of the project consists of vocational education and training (VET) learners. Students enrolled in agricultural and related vocational programmes will directly benefit from the innovative learning materials, practical training activities, competence-based learning approaches, and project-based methodologies developed through B4CVET. Through participation in pilot courses and learning activities, learners will acquire new green skills, sustainability competences, entrepreneurial mindsets, and practical knowledge related to Circular Carbon Economy and biochar applications.

A second key target group includes VET teachers, trainers, and educational staff. The project will provide professional development opportunities through training activities, study visits, knowledge exchange, and access to innovative teaching resources. Educators will be equipped with new pedagogical approaches, learning methodologies, and digital resources that can be integrated into their daily teaching practice.

Agricultural businesses, SMEs, farmers, and industry representatives constitute another important stakeholder group. Their involvement is essential for ensuring that project activities

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remain relevant to labour market needs and industry developments. Businesses and agricultural organisations will contribute practical expertise, participate in pilot activities, host learning experiences, and support the transfer of innovation from education to practice.

Policy makers and public authorities represent a strategic stakeholder group for the project. National and regional institutions responsible for vocational education, agriculture, sustainability, climate action, and economic development will be informed about project findings, recommendations, and good practices. Their engagement will support the integration of project outcomes into wider policy discussions and future development strategies.

Higher education institutions, research organisations, environmental associations, and professional networks will also be targeted through dissemination activities. These stakeholders can contribute additional expertise, support knowledge transfer, and facilitate the wider adoption of project results within educational and sustainability-related sectors.

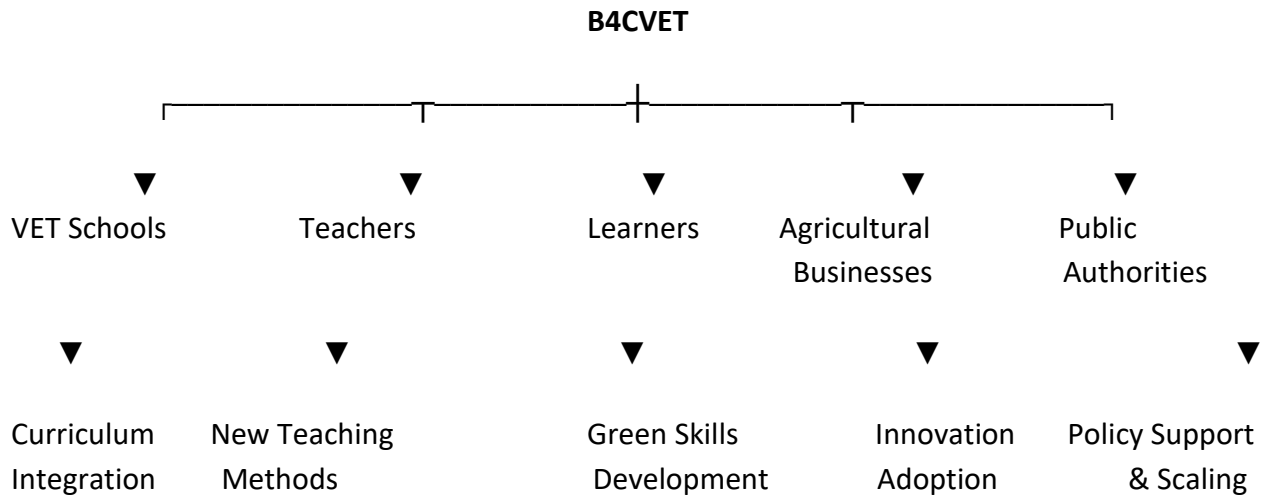
Local communities and civil society organisations are important beneficiaries of the project's broader impact. Through public events, awareness campaigns, dissemination activities, and stakeholder meetings, the project will contribute to raising awareness about sustainable agriculture, circular economy principles, climate action, and environmental responsibility.

At European level, B4CVET will engage with existing vocational education, sustainability, and bioeconomy networks to share results and create opportunities for future cooperation. The project will benefit from the expertise and outreach capacity of international partners and associated networks, allowing results to reach audiences beyond the immediate project consortium.

By actively engaging these diverse target groups and stakeholders throughout the project lifecycle, B4CVET will strengthen cooperation between education, industry, policy makers, and communities while maximising the visibility, relevance, and long-term impact of project results.



Stakeholder map



B4CVET Target Groups

- Learners
- Teachers & Trainers
- VET Providers
- Farmers
- SMEs & Businesses
- Policy Makers
- Higher Education Institutions
- Local Communities

III. Visual Identity of B4CVET Project

A strong and consistent visual identity is essential for ensuring the visibility, recognition, and professional presentation of the B4CVET project. The visual identity will help create a common image across all communication, dissemination, and sustainability activities while strengthening the project's credibility among stakeholders and target groups.

The B4CVET visual identity will be applied consistently by all consortium partners throughout the project duration. It will be used in all project documents, presentations, reports, training materials, communication products, digital platforms, promotional materials, and public events. The purpose is to ensure that all stakeholders can easily identify project-related information and associate it with the objectives and achievements of B4CVET.

The visual identity system will be based on several core elements. These include the official B4CVET project logo, the Erasmus+ programme logo, project colour schemes, document



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templates, presentation templates, social media graphics, and communication guidelines. These elements will create a coherent visual appearance across all project outputs and dissemination channels.

All project partners will follow Erasmus+ visibility requirements and acknowledge the financial support received from the European Union in all communication and dissemination activities. The Erasmus+ logo and disclaimer will be included in accordance with the latest communication guidelines provided by the European Commission and EACEA.

The project logo will serve as the main visual symbol of B4CVET and will represent the project's focus on biochar, circular economy, sustainability, innovation, vocational education, and green skills development. The logo will be used on all official documents, training resources, websites, newsletters, brochures, banners, certificates, reports, and event materials.

Standard communication templates will be developed to ensure consistency across consortium partners. These templates will include document covers, deliverable templates, PowerPoint presentations, meeting agendas, meeting minutes, newsletters, factsheets, press releases, and promotional materials.

The visual identity will also support digital communication activities. The project website, social media channels, digital campaigns, and online learning resources will use a common design approach to strengthen brand recognition and facilitate stakeholder engagement.

Through the consistent use of visual identity elements, B4CVET will increase the visibility of project activities and results, support stakeholder recognition, and strengthen the long-term sustainability of project outputs. A unified visual image will contribute to the professional presentation of the project and enhance its impact among learners, educators, businesses, policy makers, and the wider community.

Project logo



Disclaimer

European Union Logo



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Programme Logo

The B4CVET project will comply with all visibility, communication, and branding requirements established by the Erasmus+ Programme and the European Commission. As an Erasmus+ Capacity Building in Vocational Education and Training (CB-VET) project, all communication and dissemination materials produced during the implementation of the project will clearly acknowledge the financial support received from the European Union.

The Erasmus+ logo will be displayed on all official project documents, deliverables, presentations, reports, newsletters, brochures, training materials, certificates, banners, promotional products, social media publications, videos, press releases, and website pages. The logo will be used together with the B4CVET project logo to ensure clear identification of both the funding programme and the project itself.

All consortium partners will follow the official Erasmus+ communication guidelines regarding the correct use of logos, colours, proportions, and visibility requirements. The logo will remain clearly visible and positioned appropriately in all project outputs. Partners will ensure that no modifications are made that could compromise the integrity or recognition of the Erasmus+ visual identity.

In addition to the visual representation of the programme, all public communication materials will include the official acknowledgement statement required by the European Commission. This statement will clarify that the project has received funding from the European Union under the Erasmus+ Programme and that the views and opinions expressed are those of the authors and do not necessarily reflect those of the European Union or EACEA.

The use of the Erasmus+ logo will contribute to increasing the visibility of the programme and highlighting the European added value of the project. It will also demonstrate the project's alignment with European priorities related to vocational education, sustainability, green skills, innovation, and international cooperation.

To ensure consistency across the consortium, partners will receive guidance on the correct use of the Erasmus+ logo and associated visual identity requirements. Compliance will be monitored throughout the project to guarantee that all communication activities meet the required standards. The Erasmus+ logo will therefore represent not only the source of funding but also the project's commitment to European cooperation, quality education, sustainable development, and long-term impact within the vocational education sector.



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Document header



The dissemination strategy has several specific objectives. The first objective is to increase awareness of the project among vocational education providers, teachers, learners, public authorities, businesses, farmers, and other relevant stakeholders. Through continuous communication activities, stakeholders will be informed about project progress, achievements, training opportunities, events, and results.

The second objective is to promote the uptake and use of project outputs. The competence framework, learning modules, digital learning resources, training materials, pilot courses, and project recommendations will be widely shared to encourage their use by vocational schools, training centres, agricultural organisations, and other interested institutions.

The third objective is to strengthen cooperation between education and industry. Dissemination activities will support networking and collaboration between VET providers, businesses, agricultural stakeholders, policy makers, and civil society organisations. This cooperation will contribute to the development of relevant skills and improved learning opportunities for learners and professionals.

Another important objective is to support policy dialogue and decision-making processes. The project will communicate its findings and recommendations to national and regional authorities responsible for vocational education, agriculture, sustainability, and economic development. This will contribute to the wider recognition and integration of project approaches within existing educational and policy frameworks.

The dissemination strategy also aims to create a strong European dimension by sharing project results through international networks, conferences, digital platforms, and cooperation initiatives. The involvement of partners from Germany, Ireland, and Albania provides valuable opportunities for cross-border learning and knowledge exchange.

Finally, dissemination activities will contribute to the sustainability of project results by creating long-term visibility, encouraging institutional adoption of project outputs, and supporting future cooperation and funding opportunities. Through a coordinated and systematic approach, the B4CVET consortium will ensure that project achievements continue to generate value for learners, educators, businesses, and communities well beyond the duration of the project.

Document footer

The success and long-term impact of the B4CVET project depend on the active involvement of a wide range of target groups and stakeholders. The dissemination activities will therefore be designed to reach different audiences at local, national, and European levels, ensuring that project results are widely shared, understood, and adopted.

The primary target group of the project consists of vocational education and training (VET) learners. Students enrolled in agricultural and related vocational programmes will directly benefit from the innovative learning materials, practical training activities, competence-based learning approaches, and project-based methodologies developed through B4CVET. Through participation in pilot courses and learning activities, learners will acquire new green skills, sustainability competences, entrepreneurial mindsets, and practical knowledge related to Circular Carbon Economy and biochar applications.

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B4CVET Roll-Up Banner

The B4CVET Roll-Up Banner will be one of the main visual communication tools used throughout the project. It will support the visibility of project activities during meetings, workshops, training sessions, study visits, conferences, dissemination events, exhibitions, and stakeholder engagement activities. The banner will provide a professional and recognisable visual representation of the project and will contribute to increasing awareness among participants and external audiences.

The roll-up banner will be designed in accordance with the project's visual identity guidelines and will incorporate the official B4CVET logo, Erasmus+ Programme logo, partner logos, project slogan, and key project information. The design will reflect the project's core themes, including vocational education and training, sustainability, circular economy, biochar innovation, green skills, and international cooperation.

The banner will include concise information about the project's objectives, target groups, consortium, and expected impact. Visual elements such as photographs, illustrations, icons, and infographics may be used to communicate the project's focus areas in an attractive and easily understandable manner. The design will aim to capture attention while maintaining a professional appearance suitable for educational, institutional, and business environments.

Each consortium partner will have access to digital versions of the banner design for local dissemination activities. Printed banners may be displayed during national and international

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events, stakeholder meetings, policy dialogues, training activities, and project presentations. The banner will also be used as a background element for project photographs, interviews, promotional videos, and communication materials published online.

The roll-up banner will contribute to creating a consistent visual presence across all project events and will help stakeholders easily identify project-related activities. By ensuring a strong visual representation of the project, the banner will support communication efforts and strengthen the overall visibility of B4CVET throughout the implementation period.

The banner design may be updated during the project lifecycle to reflect major achievements, project results, or newly developed outputs. Any updates will continue to follow the approved visual identity guidelines and Erasmus+ visibility requirements.

The rollup design



A mockup design



Download Roll Up Banner design here:

<https://drive.google.com/file/d/1BigElxg6igFKAvryYZKfE1cMBFNOZARE/view?usp=sharing>

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Project Website



The B4CVET project website will serve as the central communication and dissemination platform throughout the project lifecycle. It will provide stakeholders with direct access to project information, activities, results, learning resources, news, events, and dissemination materials. The website will play a key role in ensuring transparency, visibility, accessibility, and long-term sustainability of project outcomes.

The website will be developed and maintained as an open-access platform available to all interested stakeholders. It will present comprehensive information about the project, including its objectives, partnership, work packages, activities, deliverables, training opportunities, and expected impact. Visitors will be able to follow project progress through regular updates and news articles published by consortium partners.

The website will include dedicated sections presenting the consortium members, highlighting their expertise and contributions to the project. Information about project meetings, study visits, training events, pilot activities, dissemination events, and stakeholder engagement activities will be regularly published to ensure continuous communication with target audiences.

A dedicated Results and Resources section will be created to provide access to project outputs. This section will host training materials, learning modules, competence frameworks, reports, guidelines, presentations, videos, policy recommendations, and other resources developed during the project. Whenever possible, project materials will be made available as open educational resources to encourage their reuse by VET providers, teachers, learners, businesses, and other stakeholders.

The website will also integrate links to the project's social media channels and partner websites, creating a connected communication ecosystem that supports wider dissemination and stakeholder engagement. News articles and event announcements will be shared through these channels to increase reach and visibility.

Special attention will be given to accessibility, user-friendly navigation, and mobile compatibility. The website will be designed to ensure that information is easy to access and understandable for different target groups, including learners, educators, policy makers, businesses, and members of the public.

Following the completion of the project, the website will remain available as part of the sustainability strategy. It will continue to host project outputs and resources, ensuring long-



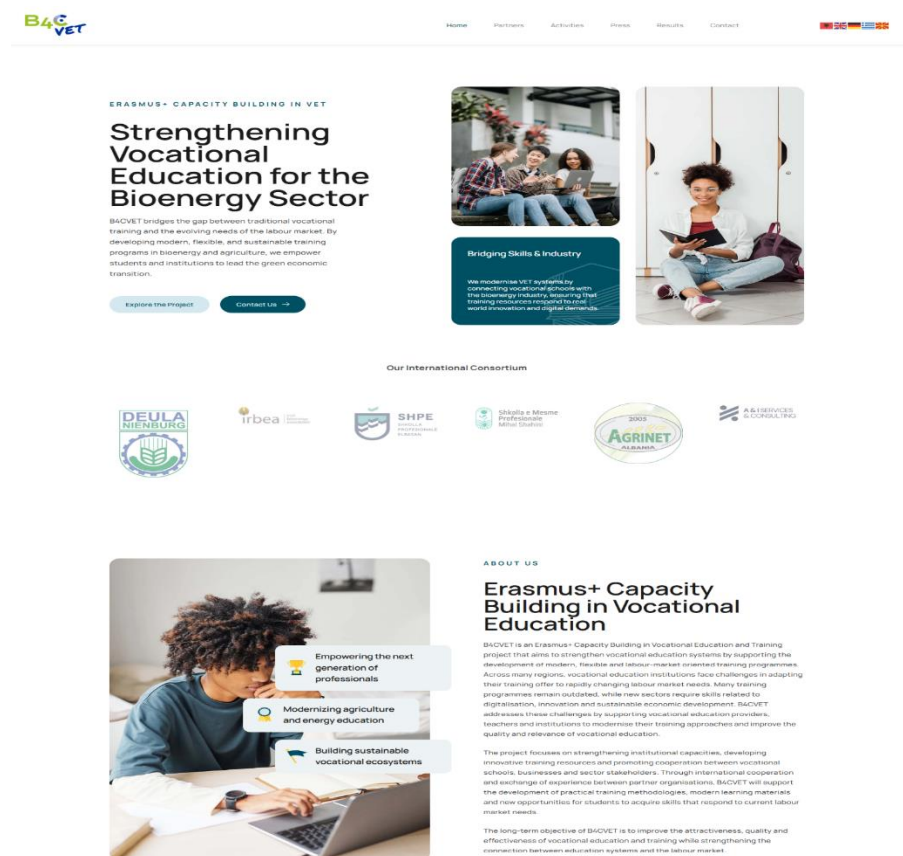
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term access to the knowledge and materials developed through B4CVET. The responsible partner(s) will ensure the maintenance of the website and the preservation of project content beyond the funding period.

The project website will therefore function as both a dissemination tool and a sustainability mechanism, supporting the long-term exploitation and visibility of project results at national and European levels.

Visit the website: www.b4cvet.eu



Social Media

Social media will play an important role in the dissemination and visibility strategy of the B4CVET project. Through social media platforms, the consortium will communicate project activities, promote project results, engage stakeholders, and increase awareness about vocational education, sustainability, Circular Carbon Economy (CCE), biochar applications, and green skills development.

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The use of social media allows the project to reach a broad and diverse audience in a cost-effective and interactive way. It enables partners to communicate project progress in real time, share success stories, promote events, and encourage stakeholder participation. Social media channels will complement the project website and other dissemination activities by providing regular updates and facilitating direct interaction with target groups.

The B4CVET consortium will use existing social media accounts managed by project partners, as well as dedicated project communication channels where appropriate. Platforms such as Facebook, LinkedIn, Instagram, YouTube, and other relevant professional networks will be used according to the characteristics of the target audiences. Each partner will contribute to the dissemination effort by sharing project-related content through their institutional communication channels.

The content published on social media will include project news, training activities, study visits, stakeholder meetings, dissemination events, pilot actions, project outputs, videos, interviews, testimonials, photographs, and promotional campaigns. Particular attention will be given to presenting project achievements in a clear, attractive, and accessible format suitable for different audiences.

Visual content will be prioritised to increase engagement and visibility. Photographs from project activities, infographics, short videos, promotional graphics, participant testimonials, and educational content related to biochar and Circular Carbon Economy will be regularly produced and shared. All communication materials will follow the approved project visual identity and Erasmus+ visibility requirements.

Social media activities will also support networking and cooperation among stakeholders. Through comments, shares, discussions, and direct engagement, the project will encourage dialogue between vocational education providers, learners, teachers, businesses, agricultural organisations, public authorities, and sustainability experts.

Regular monitoring of social media performance will be conducted throughout the project. Indicators such as followers, post reach, engagement rates, impressions, shares, comments, and video views will be monitored to assess communication effectiveness and identify opportunities for improvement. Through an active and coordinated social media presence, B4CVET will strengthen the visibility of project activities and results, increase stakeholder engagement, and contribute to the long-term sustainability and impact of the project.



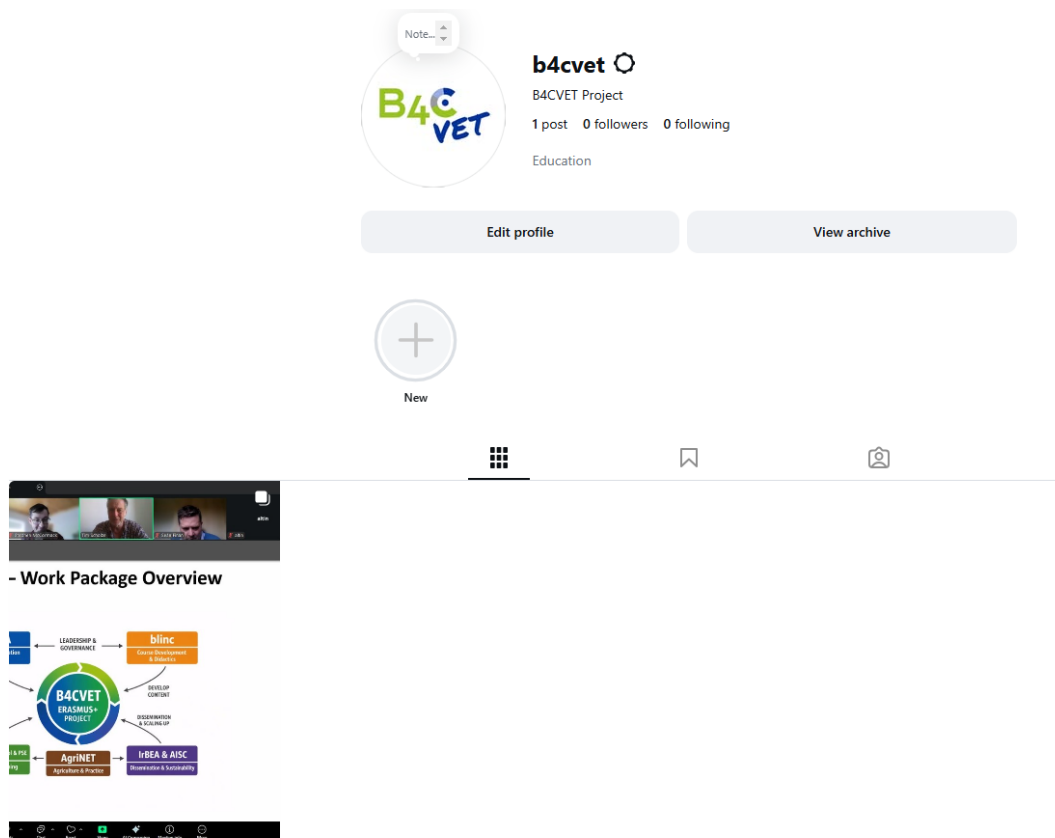
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Facebook page: <https://www.facebook.com/b4cvet/>



Instagram page: <https://www.instagram.com/b4cvet/>



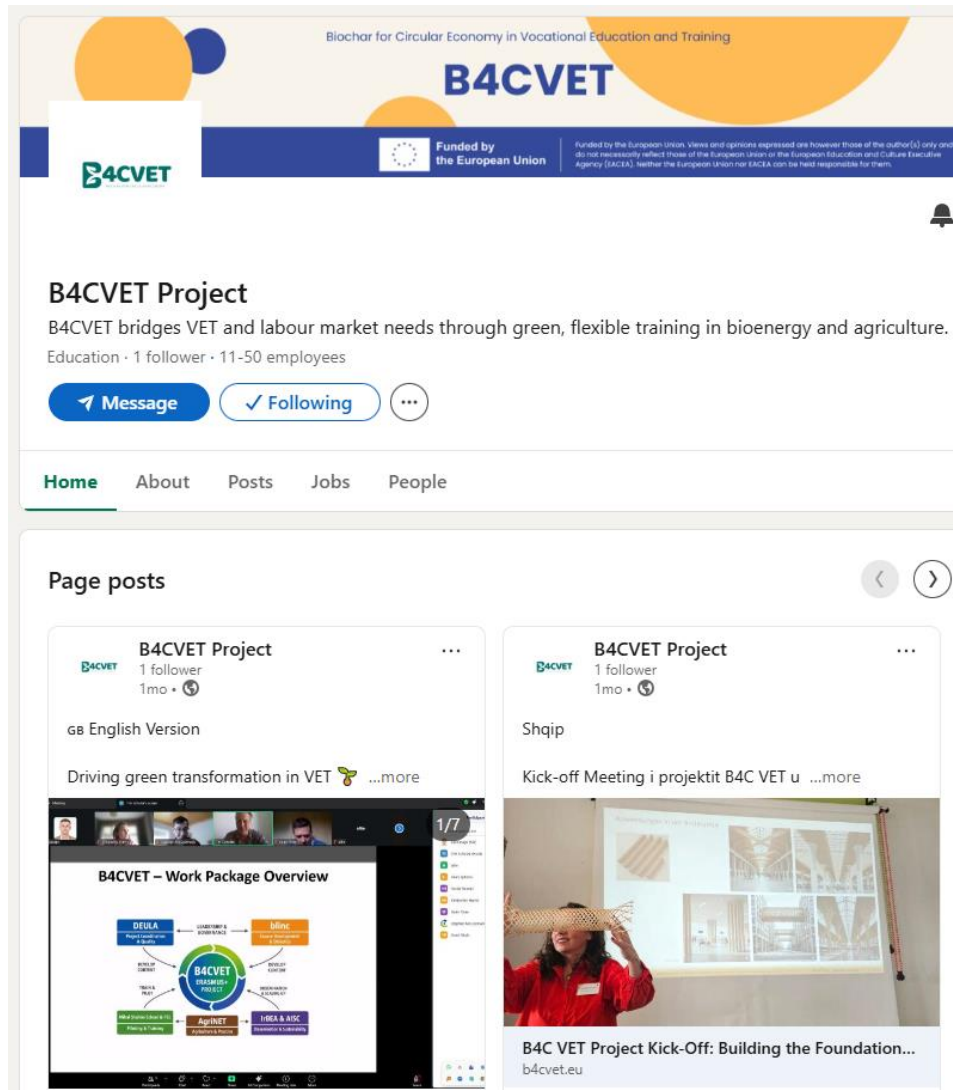
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Linkedin page: <https://www.linkedin.com/company/b4cvet-project/>



Targets for Social Media Presence

To ensure effective dissemination and maximise the visibility of project activities and results, the B4CVET consortium will establish clear targets for its social media presence. These targets will support the overall communication strategy and provide measurable indicators for monitoring the reach and impact of dissemination activities throughout the project lifecycle.

The primary objective of social media activities is to increase awareness of the B4CVET project among vocational education providers, teachers, learners, businesses, agricultural stakeholders, policy makers, and the wider public. Through regular and coordinated communication, the

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project aims to build an active online community interested in green skills, sustainable agriculture, Circular Carbon Economy, vocational education innovation, and biochar-related learning opportunities.

The consortium will publish regular content across the selected social media platforms. Each partner will contribute to the dissemination effort by sharing project news, events, achievements, training activities, study visits, pilot actions, stakeholder engagement activities, and project results through their institutional channels. This collaborative approach will significantly increase the visibility and reach of project communication.

The following targets will guide social media activities during the implementation period:

- Minimum 1–3 social media posts per month published at consortium level.
- Promotion of all major project meetings, training activities, study visits, pilot courses, and dissemination events.
- Publication of project results and deliverables as they become available.
- Regular sharing of photographs, videos, participant testimonials, interviews, and success stories.
- Active engagement with stakeholders through comments, shares, reactions, and discussions.
- Cross-promotion of content among consortium partners to maximise visibility.
- Increased awareness of vocational education, sustainability, and Circular Carbon Economy topics.

The project will monitor several performance indicators to assess the effectiveness of social media activities. These indicators may include the number of followers, post reach, impressions, engagement rate, comments, shares, video views, website referrals, and stakeholder interactions. Monitoring data will be collected periodically and reviewed during project meetings to identify opportunities for improvement.

Special attention will be given to producing high-quality visual content that can attract wider audiences and improve engagement rates. Educational infographics, short videos, event photographs, learner stories, and examples of project achievements will be used to communicate complex topics in an accessible and attractive way.



Through these targets and monitoring mechanisms, social media will become an important tool for ensuring the visibility, dissemination, and long-term impact of the B4CVET project and its results.

Standardized Templates and Promotional Materials

To ensure consistency, professionalism, and strong visual recognition throughout the project lifecycle, the B4CVET consortium will develop and use a set of standardized templates and promotional materials. These communication tools will support all dissemination, visibility, and stakeholder engagement activities while ensuring compliance with Erasmus+ communication requirements.

Standardized templates will be used by all consortium partners when preparing project-related documents, presentations, reports, communication materials, and dissemination products. The use of common templates will help create a unified visual identity and ensure that project information is presented in a clear and consistent manner across all participating countries and organisations.

The communication package developed under the project will include a range of templates and materials such as:

- Deliverable and report templates. [Download [here](#)]
- PowerPoint presentation templates. [Download [here](#)]
- Newsletter templates. [Download [here](#)]
- Press release templates. [Download [here](#)]
- Event invitation templates. [Download [here](#)]
- Certificate templates for participants. [Download [here](#)]
- Social media post templates. [Download [here](#)]
- Roll-up banner designs. [Download [here](#)]

All templates will incorporate the official B4CVET visual identity, including the project logo, Erasmus+ logo, project colours, fonts, and branding elements. This approach will strengthen project recognition and ensure compliance with European Union visibility requirements.

In addition to templates, the project will develop a range of promotional materials to support communication and dissemination activities. These materials will be used during conferences, training events, stakeholder meetings, study visits, exhibitions, and public awareness campaigns. Promotional materials may include brochures, leaflets, posters, banners, factsheets,



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infographics, videos, digital graphics, promotional merchandise, and other communication products considered relevant for target audiences.

Particular attention will be given to creating materials that clearly explain the objectives, activities, and results of the B4CVET project. Communication products will be designed to be visually attractive, easy to understand, and accessible to different stakeholder groups, including learners, educators, businesses, policy makers, and members of the wider community.

Digital promotional materials will also play a significant role in the dissemination strategy. Downloadable resources, digital brochures, social media graphics, videos, and online presentations will support communication efforts and enable project results to reach wider audiences beyond physical events.

By using standardized templates and high-quality promotional materials, the B4CVET consortium will strengthen project visibility, improve communication effectiveness, and support the long-term dissemination and exploitation of project results.

PROJECT OBJECTIVES

- Develop a competence framework for Circular Carbon Economy (CCE) and biochar-related vocational education.
- Design innovative learning modules, training materials, and digital resources for VET learners and professionals.
- Strengthen the capacity of VET providers, teachers, and trainers through professional development and Train-the-Trainer activities.
- Promote green skills, sustainability competences, entrepreneurship, and innovation among learners and agricultural stakeholders.
- Strengthen cooperation between vocational education institutions, businesses, farmers, and public authorities to support work-based learning and knowledge transfer.
- Support the modernisation of vocational education in Albania by integrating sustainable agriculture, biochar applications, and Circular Carbon Economy principles into educational practice.

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B4CVET

BIOCHAR FOR CIRCULAR ECONOMY IN VOCATIONAL EDUCATION AND TRAINING

PARTNERS

- DELTA Nienburg (Germany)
- BLINC eG (Germany)
- Irish Bioenergy Association – IRBA (Ireland)
- Agriculture High School 'Mihal Shatri' (Albania)
- Ministry of Economy, Culture and Innovation (Albania)
- Agrinet Albania (Albania)
- A & I Services & Consulting – ASC (Albania)

PROJECT DURATION
January 2020 – December 2027

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THE PROJECT SUPPORTS VOCATIONAL EDUCATION INSTITUTIONS IN PREPARING LEARNERS FOR THE GREEN TRANSITION AND FUTURE LABOUR MARKET NEEDS.

PROJECT ACTIVITIES

- WP1 – PROJECT MANAGEMENT AND COORDINATION**
- WP2 – RESEARCH AND DEVELOPMENT**
- WP3 – PILOTING AND TRAINING**
- WP4 – DISSEMINATION AND SUSTAINABILITY**

WHY B4CVET?

Agriculture and vocational education face important challenges related to sustainability, climate change, innovation, and skills development. At the same time, the transition towards a green economy creates new opportunities for learners, educators, farmers, and businesses.

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Download brochure [here](#)

Web Pages of Consortium Members

The websites of the consortium partners will play an important role in the dissemination and visibility strategy of the B4CVET project. Each partner organisation has established communication channels and networks that can be used to promote project activities, share project results, and engage stakeholders at local, national, and international levels.

All consortium members will dedicate space on their institutional websites to provide information about the B4CVET project. These webpages will present the project's objectives, partnership, activities, expected results, and opportunities for stakeholder involvement. The information will be updated regularly throughout the implementation period to ensure that visitors have access to the latest project developments and achievements.

The partner websites will act as complementary dissemination channels to the official project website. They will support the wider distribution of project information and contribute to reaching audiences that may not directly access the project's central communication platform. Through the combined outreach capacity of all consortium members, the project will significantly increase its visibility and stakeholder engagement.

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Each partner webpage will include key project information such as:

- Project overview and objectives.
- Consortium composition and partner roles.
- News and updates related to project activities.
- Information about training events, meetings, study visits, and pilot activities.
- Project results and downloadable resources.
- Links to the official B4CVET project website.
- Links to project social media channels.
- Erasmus+ funding acknowledgement and required visibility statements.

The consortium partners will regularly publish news articles highlighting project milestones, dissemination events, stakeholder meetings, pilot implementations, and project achievements. Photographs, videos, testimonials, and success stories will also be used to increase stakeholder interest and engagement.

Particular attention will be given to ensuring that project information remains available on partner websites after the end of the funding period. This approach will support the long-term sustainability and accessibility of project results and will contribute to the continued visibility of project achievements beyond the project lifetime.

Through coordinated communication efforts across all partner websites, B4CVET will strengthen its online presence, expand its dissemination reach, and ensure that project results are accessible to a broad range of stakeholders across Europe and beyond.

Internal Communication

Effective internal communication is essential for ensuring successful project implementation, efficient coordination, and strong collaboration among consortium partners. As B4CVET involves seven organisations from Germany, Ireland, and Albania, a structured internal communication system will be established to facilitate information exchange, support decision-making processes, and ensure the timely implementation of project activities and deliverables.

Internal communication will be coordinated through the project management structure established under Work Package 1 and supported by dissemination activities under Work Package 4. All consortium members will actively participate in communication processes and contribute to maintaining a transparent and collaborative working environment.



The main objectives of internal communication are to:

- Ensure effective coordination among project partners.
- Monitor the progress of project activities and deliverables.
- Facilitate knowledge sharing and exchange of good practices.
- Support timely decision-making and problem-solving.
- Maintain high-quality project implementation.
- Ensure consistency in communication and dissemination activities.
- Strengthen cooperation and trust among consortium members.

The consortium will use a combination of digital and face-to-face communication methods. Regular online meetings will be organised to review project progress, discuss upcoming activities, evaluate risks, and coordinate implementation efforts. Additional thematic meetings may be organised when specific technical, pedagogical, or dissemination-related issues require further discussion.

Email communication will serve as the primary channel for day-to-day coordination and exchange of information. Partners will use shared mailing lists to ensure that relevant information reaches all consortium members in a timely manner.

Cloud-based collaboration platforms will be used to store and share project documents, reports, templates, dissemination materials, meeting minutes, presentations, financial documents, and evidence related to project activities. Access rights will be granted according to partner responsibilities to ensure secure and efficient document management.

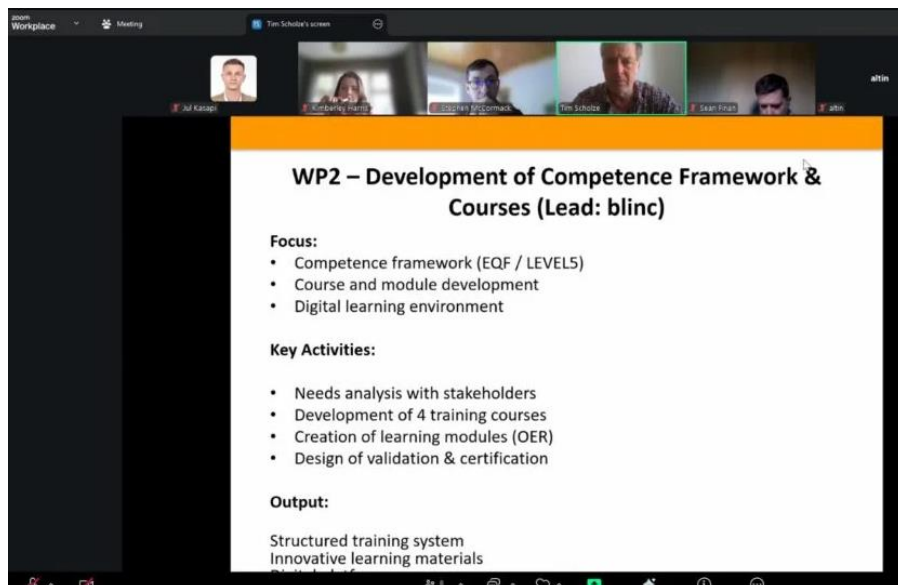
Meeting agendas and minutes will be prepared for all formal project meetings. These documents will support transparency, facilitate follow-up actions, and provide evidence for project monitoring and reporting purposes. Action points and deadlines will be clearly defined to ensure accountability and effective implementation.

Internal communication will also support quality assurance processes by enabling partners to provide feedback on project outputs, review deliverables, share lessons learned, and identify opportunities for improvement. Open communication and collaborative decision-making will help address challenges and ensure the successful achievement of project objectives.

Through a structured and transparent communication system, the B4CVET consortium will foster strong cooperation, effective project management, and the successful delivery of high-quality project results.



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Direct Communication

Direct communication activities will complement the digital dissemination efforts of the B4CVET project by creating opportunities for personal interaction, stakeholder engagement, knowledge exchange, and relationship building. While online communication channels are essential for reaching large audiences, direct communication allows the project consortium to establish stronger connections with key stakeholders and promote a deeper understanding of project objectives, activities, and results.

Throughout the project implementation period, consortium partners will organise and participate in a variety of face-to-face communication activities. These activities will provide opportunities to present project achievements, gather stakeholder feedback, share experiences, and encourage the uptake of project results.

Direct communication activities will include project meetings, workshops, training sessions, study visits, stakeholder consultations, dissemination events, conferences, exhibitions, networking events, and policy dialogues. These activities will bring together representatives from vocational education institutions, businesses, agricultural organisations, public authorities, research institutions, environmental organisations, and local communities.

Particular emphasis will be placed on engaging vocational education providers and industry representatives. Through direct interaction, project partners will be able to demonstrate the practical relevance of project outputs and encourage their adoption within educational and

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professional environments. Stakeholders will have opportunities to discuss project methodologies, exchange experiences, and explore future cooperation opportunities.

Direct communication will also support policy engagement activities. Meetings and consultations with decision-makers and public authorities will provide a platform for presenting project findings, policy recommendations, and good practices related to vocational education, sustainability, green skills, and Circular Carbon Economy approaches.

The consortium will ensure that direct communication activities are inclusive and accessible to different stakeholder groups. Whenever possible, events will encourage active participation, discussion, and collaborative learning rather than one-way communication. This approach will help build stronger ownership of project results and support their long-term sustainability.

Information collected during direct communication activities will also contribute to project monitoring and quality assurance processes. Feedback from participants will help identify stakeholder needs, assess project relevance, and improve future dissemination actions.

By combining personal interaction with structured dissemination activities, direct communication will strengthen stakeholder relationships, increase trust, support knowledge transfer, and contribute to the wider impact of the B4CVET project at local, national, and European levels.

Target Audience

The dissemination activities of the B4CVET project are designed to reach a diverse audience that can benefit directly or indirectly from the project's activities, methodologies, and results. Identifying the appropriate target audiences is essential to ensure that communication efforts are effective, relevant, and capable of generating long-term impact.

The primary target audience consists of vocational education and training (VET) learners. These learners are the main beneficiaries of the project and will directly participate in pilot courses, practical learning activities, competence development programmes, and international learning experiences. Through B4CVET, learners will gain valuable knowledge and skills related to sustainability, Circular Carbon Economy, biochar applications, entrepreneurship, and environmental responsibility.

Vocational teachers, trainers, and educational staff represent another key target audience. They will benefit from innovative teaching resources, professional development activities, training



programmes, and access to new pedagogical approaches developed within the project. Their involvement is essential for ensuring the successful transfer and integration of project results into educational practice.

Agricultural businesses, SMEs, farmers, cooperatives, and industry representatives constitute an important audience due to their direct connection with the practical application of project outcomes. These stakeholders will contribute expertise, participate in pilot activities, support work-based learning opportunities, and facilitate the transfer of innovation between education and the labour market.

Public authorities, policy makers, and institutions responsible for vocational education, agriculture, environmental protection, and economic development are strategic target audiences. Through dissemination activities and policy dialogue, these stakeholders will be informed about project achievements, recommendations, and opportunities for integrating project approaches into wider educational and policy frameworks.

Higher education institutions, research organisations, environmental associations, and professional networks will also be targeted. Their participation can support further research, innovation, knowledge transfer, and future cooperation initiatives related to sustainable vocational education and Circular Carbon Economy.

The wider public and local communities represent an additional audience. Public dissemination activities will help increase awareness about sustainable agriculture, climate action, circular economy principles, and the importance of green skills for future employment and economic development.

At European level, the project will engage with international VET networks, sustainability initiatives, educational organisations, and stakeholders interested in innovative approaches to vocational education and environmental sustainability. This broader outreach will contribute to the transferability and scalability of project results beyond the immediate consortium.

By addressing the needs and interests of these different audiences, B4CVET will maximise the visibility, relevance, uptake, and long-term impact of its activities and results.

B4CVET Representation

All consortium partners will act as ambassadors of the B4CVET project and will be responsible for representing the project in a professional, consistent, and accurate manner throughout its



implementation and beyond. Effective representation is essential for strengthening project visibility, building stakeholder trust, promoting project results, and ensuring a positive image of the consortium and the Erasmus+ Programme.

Project representation will take place at local, national, and European levels through various communication, dissemination, networking, and stakeholder engagement activities. Partners will actively promote the project during conferences, workshops, seminars, exhibitions, stakeholder meetings, training activities, educational events, and policy discussions. Whenever possible, representatives of the consortium will highlight the objectives, achievements, and impact of B4CVET while presenting the added value of international cooperation and Erasmus+ funding.

The project will be represented by consortium members during both project-specific and external events. This includes events organised by vocational education providers, public authorities, agricultural organisations, sustainability networks, business associations, and European initiatives relevant to the project's objectives. Such representation will contribute to expanding the project's visibility and creating opportunities for future collaboration.

To ensure consistency, all partners will use the approved project visual identity, communication materials, presentations, brochures, banners, and promotional resources when representing the project. Standardised communication messages and key project information will be shared among consortium members to ensure a coherent presentation of project objectives, activities, and expected outcomes.

Project representatives will be encouraged to promote not only the activities of B4CVET but also the broader concepts that underpin the project, including Circular Carbon Economy, biochar innovation, sustainable agriculture, green skills development, vocational education modernisation, and environmental sustainability. This will help position the project as a valuable contribution to both national and European priorities.

Special attention will be given to presenting project achievements and success stories. Learner experiences, teacher development activities, pilot results, stakeholder collaborations, and examples of practical innovation will be used to demonstrate the project's impact and relevance. These examples will strengthen stakeholder engagement and support the wider adoption of project approaches and outputs.



Through active representation by all consortium members, B4CVET will strengthen its visibility, credibility, and influence while creating new opportunities for dissemination, exploitation, networking, and long-term sustainability of project results.

Amendments to the Plan

The B4CVET Dissemination and Sustainability Plan is intended to be a dynamic and flexible document that supports the evolving needs of the project throughout its implementation period. While the plan establishes the overall framework for communication, dissemination, exploitation, and sustainability activities, it is recognised that certain aspects may require adjustment as the project progresses and new opportunities or challenges emerge.

The consortium acknowledges that project implementation takes place within a changing environment influenced by stakeholder needs, technological developments, policy priorities, market trends, and unforeseen circumstances. Therefore, the Dissemination and Sustainability Plan may be updated periodically to ensure that it remains relevant, effective, and aligned with project objectives.

Amendments to the plan may be proposed whenever there is a need to improve communication effectiveness, strengthen stakeholder engagement, introduce new dissemination channels, respond to emerging opportunities, or address challenges identified during project implementation. Updates may also be required following recommendations from project reviews, quality assurance activities, stakeholder consultations, or monitoring and evaluation processes.

Examples of situations that may require amendments include:

- Introduction of new dissemination tools or communication platforms.
- Changes in stakeholder engagement strategies.
- Updates to dissemination targets and performance indicators.
- Development of additional project outputs or resources.
- New opportunities for collaboration with external organisations or networks.
- Adjustments resulting from policy developments or sector-specific changes.
- Recommendations arising from project monitoring and evaluation activities.

Any proposed amendment will be discussed within the consortium and reviewed by the responsible partners. Significant modifications affecting dissemination activities, communication



responsibilities, sustainability measures, or stakeholder engagement approaches will be agreed collectively to ensure transparency and consistency across the partnership.

Updated versions of the plan will be shared with all consortium members and stored within the project's document management system. Partners will be informed of any changes and provided with the necessary guidance to ensure effective implementation of revised measures.

The amendment process will support continuous improvement and enable the consortium to respond proactively to changing circumstances while maintaining the overall objectives of the project. This flexible approach will help maximise the effectiveness of dissemination and sustainability activities and contribute to the long-term impact of B4CVET.

Through regular review and adaptation, the Dissemination and Sustainability Plan will remain a practical management tool that supports project visibility, stakeholder engagement, exploitation of results, and sustainability beyond the project funding period.

Sustainability Plan for B4CVET Project

Sustainability is a fundamental component of the B4CVET project and represents one of the key priorities of the consortium. The project has been designed not only to achieve its objectives during the funded implementation period but also to generate long-term benefits for vocational education providers, learners, educators, businesses, policy makers, and local communities. The sustainability strategy aims to ensure that the knowledge, methodologies, learning resources, networks, and project outcomes continue to create value long after the completion of the Erasmus+ funding period.

The B4CVET project introduces innovative approaches to vocational education through the integration of Circular Carbon Economy (CCE), biochar applications, sustainable agriculture practices, entrepreneurship, and green skills development. These themes address long-term societal, environmental, and economic challenges and therefore require a sustainability approach that extends beyond the project's duration.

The sustainability strategy is based on several complementary dimensions. Firstly, educational sustainability will be achieved through the integration of project outputs into existing vocational education and training programmes. The competence framework, learning modules, training materials, and digital resources developed by the project will remain available for future learners and educators. Partner institutions will be encouraged to continue using and adapting these resources within their educational activities.



Secondly, institutional sustainability will be supported through the active commitment of consortium members and stakeholder organisations. Project partners will continue promoting the use of B4CVET methodologies and resources within their organisations and networks. The project will strengthen long-term cooperation between vocational education providers, agricultural stakeholders, businesses, and public institutions.

Thirdly, technological sustainability will be ensured through the continued availability of digital project resources. The project website, online learning materials, publications, and dissemination resources will remain accessible after the project ends, allowing future users to benefit from the developed knowledge and tools.

Stakeholder engagement will also contribute significantly to sustainability. Throughout the project, strong relationships will be established with vocational schools, agricultural organisations, SMEs, public authorities, policy makers, and sustainability networks. These relationships will create opportunities for further cooperation, knowledge exchange, and future initiatives building upon project results.

The consortium will actively seek opportunities to expand and scale project achievements through future national and European funding programmes, strategic partnerships, mobility projects, and cooperation initiatives. Lessons learned, methodologies, and resources developed through B4CVET may serve as the foundation for new projects and collaborative activities in the fields of vocational education, sustainability, agriculture, and green innovation.

Monitoring activities will continue beyond the project period whenever possible to assess the long-term uptake and impact of project outputs. Feedback from stakeholders and beneficiaries will support continuous improvement and future exploitation of project results.

Through this comprehensive sustainability approach, B4CVET aims to create lasting impact within vocational education and training systems while contributing to the development of green skills, sustainable agriculture, innovation, and Circular Carbon Economy practices in Albania and beyond.

Institutional Integration

Institutional integration is one of the most important sustainability mechanisms of the B4CVET project. The long-term success of the project depends on the ability of partner organisations to embed project results, methodologies, resources, and good practices into their regular activities and organisational structures. For this reason, the consortium will work systematically to ensure



that the outcomes of B4CVET become part of institutional practices rather than remaining isolated project results.

The educational resources developed through B4CVET, including the competence framework, learning modules, training materials, digital resources, and practical methodologies, will be integrated into the educational and training activities of participating institutions. Vocational schools and training providers involved in the project will be encouraged to continue using these materials after the project ends and to adapt them according to future educational needs.

The Agriculture High School "Mihal Shahini" will play a central role in integrating the developed learning content into vocational education programmes related to agriculture, sustainability, environmental protection, and entrepreneurship. The project outputs will provide additional opportunities for learners to acquire practical green skills that are increasingly demanded by the labour market.

The Ministry of Economy, Culture and Innovation (MEKI) will contribute to the wider institutional uptake of project results by facilitating knowledge exchange with relevant educational and policy stakeholders. Project recommendations and lessons learned may contribute to future discussions related to vocational education modernisation, green skills development, sustainability, and innovation.

The project will also strengthen cooperation between educational institutions and industry stakeholders. Agrinet Albania, agricultural businesses, farmers, and sector representatives involved in project activities will support the practical application of project methodologies and contribute to maintaining the relevance of educational content after project completion.

Consortium members will be encouraged to include B4CVET results within their strategic plans, training programmes, institutional development activities, and future cooperation initiatives. This institutional commitment will increase the likelihood that project achievements continue to generate value beyond the funded implementation period.

The Train-the-Trainer activities implemented during the project will create a group of educators capable of continuing the delivery of project methodologies within their institutions. This approach will support knowledge transfer to future generations of learners and ensure the continued use of project resources.



In addition, the digital resources developed by the project will remain available to consortium partners and relevant stakeholders, facilitating long-term access to educational content and supporting continuous learning opportunities.

Through institutional integration, B4CVET will move beyond the project framework and become part of the regular educational, training, and cooperation activities of participating organisations. This approach will ensure that the project's impact continues to grow and contribute to sustainable vocational education development in the years following project completion.

Stakeholder Engagement

Stakeholder engagement is a key component of the B4CVET sustainability strategy. The project recognises that long-term impact can only be achieved through active cooperation and continuous dialogue with stakeholders who influence, support, or benefit from vocational education, sustainable agriculture, Circular Carbon Economy, and green skills development. Therefore, stakeholder engagement will be integrated into all phases of project implementation and continuation.

The B4CVET consortium will establish and maintain strong relationships with a broad range of stakeholders, including vocational education providers, teachers, learners, agricultural businesses, SMEs, farmers, cooperatives, public authorities, policy makers, research institutions, environmental organisations, and professional networks. These stakeholders will not only be informed about project activities and results but will also be actively involved in the development, validation, piloting, dissemination, and sustainability of project outputs.

Stakeholders will contribute valuable expertise, practical experience, and feedback throughout the project lifecycle. Their participation will help ensure that project activities remain relevant to labour market needs, educational priorities, and sustainability challenges. Through regular consultations and collaborative activities, stakeholders will support the continuous improvement of project methodologies and learning resources.

The consortium will organise a variety of engagement activities, including stakeholder meetings, workshops, consultation sessions, dissemination events, training activities, pilot demonstrations, networking events, conferences, and policy dialogues. These activities will create opportunities for knowledge exchange, discussion of challenges and opportunities, and identification of future cooperation initiatives.



Particular attention will be given to strengthening cooperation between vocational education institutions and agricultural sector stakeholders. Businesses, farms, and industry representatives will contribute to work-based learning opportunities, pilot activities, practical demonstrations, and validation of project outputs. Their involvement will help ensure that project results address real-world challenges and support employability and entrepreneurship.

Policy makers and public authorities will also be engaged throughout the project. Through structured dialogue and dissemination activities, the consortium will present project achievements, policy recommendations, and good practices that may support future educational and sustainability strategies. This engagement will increase the likelihood of institutional adoption and long-term impact.

European and international networks will provide additional opportunities for stakeholder engagement beyond the project consortium. Through collaboration with existing educational, agricultural, environmental, and sustainability initiatives, B4CVET will expand its reach and contribute to wider knowledge-sharing activities.

By fostering meaningful and long-lasting stakeholder relationships, B4CVET will create a strong foundation for the continued use, transfer, and development of project results. Active stakeholder engagement will support sustainability, strengthen ownership of project outcomes, and increase the overall impact of the project at local, national, and European levels.

Dissemination Beyond the Project

The sustainability of B4CVET depends not only on the successful implementation of project activities during the funding period but also on the continued dissemination and exploitation of project results after the project has officially ended. For this reason, the consortium is committed to ensuring that the knowledge, resources, methodologies, and networks developed through B4CVET remain accessible, visible, and actively used beyond the duration of the Erasmus+ grant.

The project will establish several mechanisms to support long-term dissemination. The project website will continue to serve as a central repository for project resources, publications, learning materials, training modules, competence frameworks, guidelines, reports, and other outputs developed during implementation. Stakeholders will be able to access these resources freely, ensuring that the project's knowledge remains available to future users.



Project partners will continue promoting B4CVET results through their institutional websites, social media channels, newsletters, professional networks, and ongoing educational activities. The consortium members have extensive networks within vocational education, agriculture, sustainability, and entrepreneurship sectors, which will provide valuable opportunities for the continued promotion of project achievements.

The educational resources developed through B4CVET will remain available for use by vocational schools, training providers, educators, learners, and agricultural stakeholders. Partners will encourage the reuse, adaptation, and further development of project materials to respond to future educational and sectoral needs. This approach will increase the transferability and scalability of project outcomes.

The consortium will also seek opportunities to present project results at conferences, workshops, seminars, educational forums, sustainability events, and sector-specific meetings after the completion of the project. Participation in such events will support knowledge transfer and facilitate the exchange of experiences with wider stakeholder communities.

Existing European networks and cooperation platforms will provide additional opportunities for the dissemination of project outcomes. Through collaboration with educational, agricultural, environmental, and sustainability-related networks, the project will continue reaching audiences beyond the immediate partnership and geographical scope of the project.

Future project initiatives may also build upon the results and experiences generated by B4CVET. The consortium intends to explore new opportunities for cooperation through Erasmus+, Horizon Europe, national funding schemes, and other international programmes. Project results may serve as the foundation for future activities related to vocational education innovation, sustainable agriculture, green entrepreneurship, Circular Carbon Economy, and climate action.

The long-term dissemination strategy aims to ensure that B4CVET continues to contribute to educational innovation, skills development, sustainability awareness, and stakeholder cooperation long after the formal end of the project. Through continued promotion and exploitation of project outcomes, the consortium will maximise the return on investment of the Erasmus+ funding and strengthen the project's lasting impact.

Capacity Building

Capacity building is at the core of the B4CVET project and represents one of the main mechanisms for ensuring long-term sustainability and impact. The project aims to strengthen

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the capacities of vocational education providers, educators, learners, businesses, and other stakeholders by introducing innovative knowledge, practical methodologies, and sustainable approaches related to Circular Carbon Economy (CCE), biochar applications, entrepreneurship, and green skills development.

A key objective of the project is to enhance the capacity of vocational education institutions to respond to emerging labour market needs and environmental challenges. Through the development of competence-based learning resources, training modules, practical learning activities, and innovative teaching methodologies, the project will support the modernisation of vocational education and training in Albania.

Teachers and trainers will play a central role in the capacity-building process. Through Train-the-Trainer activities, study visits, international cooperation, and professional development opportunities, educators will strengthen their pedagogical, technical, and digital competences. They will gain practical knowledge and skills that can be transferred to future generations of learners, ensuring the continued use and dissemination of project approaches beyond the project duration.

Learners will benefit from innovative educational experiences that combine theoretical knowledge with practical application. Through participation in pilot courses, collaborative projects, practical demonstrations, and mobility-related learning activities, students will develop competences that improve their employability, entrepreneurial potential, and readiness for the green transition.

The project will also contribute to building the capacity of agricultural stakeholders, SMEs, and local businesses. Through collaboration with educational institutions and participation in project activities, these stakeholders will gain access to innovative approaches, new knowledge, and practical examples related to sustainable agricultural practices and Circular Carbon Economy solutions.

Institutional capacity building will be achieved through strengthened cooperation between educational institutions, public authorities, businesses, and sustainability organisations. The project will establish new partnerships, encourage knowledge exchange, and create opportunities for future cooperation that continue beyond the funding period.

The digital resources developed by the project will further support capacity building by providing long-term access to educational materials, learning resources, and practical guidance.



These resources will remain available for use by educators, learners, and stakeholders after the completion of the project.

Through these activities, B4CVET will contribute to creating a stronger vocational education ecosystem capable of supporting innovation, sustainability, entrepreneurship, and green skills development. The capacities developed during the project will continue generating benefits for individuals, institutions, and communities long after the project has ended.

Monitoring and Impact Evaluation

Monitoring and impact evaluation are essential components of the B4CVET sustainability strategy. They enable the consortium to assess the effectiveness of project activities, measure the achievement of objectives, evaluate the quality of project outputs, and identify opportunities for continuous improvement. Furthermore, monitoring and evaluation activities provide valuable evidence of project impact and support the long-term exploitation and sustainability of project results.

Throughout the project implementation period, the consortium will establish a systematic monitoring framework to track progress against planned activities, deliverables, milestones, and dissemination targets. Monitoring activities will be coordinated across all work packages and will involve all consortium partners. Regular reporting and review processes will ensure that project implementation remains aligned with the approved work plan and strategic objectives. The monitoring process will focus on both quantitative and qualitative indicators. Quantitative indicators will provide measurable evidence regarding participation levels, dissemination reach, training activities, stakeholder engagement, project outputs, and communication performance. Qualitative indicators will assess participant satisfaction, stakeholder feedback, learning outcomes, institutional changes, and the perceived value of project results.

Key monitoring indicators may include:

- Number of learners participating in pilot activities.
- Number of teachers and trainers involved in capacity-building activities.
- Number of stakeholders engaged through dissemination events.
- Number of training materials and resources developed.
- Website visits and downloads of project resources.
- Social media reach and engagement statistics.
- Number of dissemination events organised.
- Number of institutions adopting project methodologies or resources.
- Number of cooperation agreements and stakeholder partnerships established.



Impact evaluation will assess the broader effects of the project on learners, educators, institutions, businesses, and stakeholders. The evaluation will examine how the project contributes to strengthening vocational education, promoting green skills, supporting sustainable agriculture, encouraging entrepreneurship, and fostering innovation within the Circular Carbon Economy sector.

Data collection methods may include surveys, questionnaires, interviews, focus groups, event feedback forms, stakeholder consultations, participation records, and dissemination analytics. The information collected will provide evidence-based insights into project performance and long-term impact.

Particular attention will be given to evaluating the sustainability of project outcomes. The consortium will assess the extent to which project resources continue to be used, stakeholders remain engaged, partnerships continue to operate, and educational institutions integrate project results into their regular activities.

The findings from monitoring and evaluation activities will be shared among consortium partners and, where appropriate, with external stakeholders. Lessons learned and good practices identified during the project will support future initiatives and contribute to the continuous improvement of vocational education and sustainability-related projects.

Through a comprehensive monitoring and impact evaluation framework, B4CVET will demonstrate accountability, ensure quality implementation, and maximise the long-term value and sustainability of project achievements.